



PRIMARY PERSONAL UMBRELLA LIABILITY UNDERWRITING GUIDELINES

PRODUCT LINE:	PRIMARY PERSONAL UMBRELLA
ADMITTED LIMITS:	\$1,000,000 - \$5,000,000 (see chart of products by state & company)
NON-ADMITTED LIMITS:	\$1,000,000 - \$10,000,000 (available in most states)
UNINSURED/UNDERINSURED MOTORIST:	\$25,000 (included in base) \$1,000,000 \$2,000,000 Up to liability limit (LA & IN only) – Hudson referral
SELF-INSURED RETENTION:	Underlying limits on schedule
IDENTITY THEFT:	Unlimited restorative coverage for 12 months and up to \$25,000 for out of pocket expenses
PERSONAL CYBER LIABILITY:	Limits for \$25,000 & \$50,000 available. The Personal Cyber Liability endorsement will cover Personal Computer Attacks, Home System Attacks, Cyber Extortion, Online Fraud and Data Breaches. A \$500 deductible applies to this coverage

UNDERLYING REQUIREMENTS:

1. Automobile Liability
\$500,000/\$500,000/\$100,000 OR \$500,000 CSL (including but not limited to ATV'S, motorcycles, mopeds, snowmobiles, and motorhomes).
For an additional premium, a reduced underlying limit of \$250,000/\$500,000/\$100,000 or \$300,000/\$500,000/\$100,000 may be considered subject to underwriting guidelines.
Antique autos (25+ years old) may have underlying limits of 300 CSL for additional premium. Golf carts where liability may be extended from the CPL coverage may have underlying limits of \$300,000 CSL for additional premium.
2. Uninsured/Underinsured Liability
For \$25,000 limit, underlying coverage must be present. For increased UMBI limits, the underlying limit must match the underlying BI Liability limit.
3. Comprehensive Personal Liability (CPL) or Homeowners
\$300,000 CSL
FL Non-admitted will allow CPL of \$100,000 CSL for approved underlying carriers and additional premium per location.
4. Watercraft (less than or equal to 350 horsepower)
\$300,000/\$500,000/\$100,000 OR \$300,000 CSL
Watercraft (over 350 horsepower)
\$500,000/\$500,000/\$100,000 OR \$500,000 CSL

5. Vacant Land
\$300,000 CSL
FL Non-admitted will allow CPL of \$100,000 CSL for approved underlying carriers and additional premium per location.
6. Rental Units
\$300,000 CSL
FL Non-admitted will allow CPL of \$100,000 CSL for approved underlying carriers and additional premium per location.

INELIGIBLE RISKS

1. Risks where the named insured is anything other than the individual.
2. Any risk where any applicants or household members, that have been convicted of a Felony or Insurance Fraud.
3. Risks where the primary residence is outside the United States or its territories.
4. Primary residences without required minimum underlying CPL coverage limits.
5. Risks where the primary residence is a motorhome, boat, or anything other than a permanent structure.
6. Locations that are only accessible by watercraft.
7. Any locations with unusual hazards including but not limited to Zip Lines, Rock Climbing Walls, Skateboard Ramps, Bed & Breakfasts, Special Events, Vineyards and Student Housing.
8. Commercial properties

EXCLUDED RISKS

1. Aircrafts
2. Locations used for hunting
3. Watercraft used for racing
4. Auto liability will be excluded when underlying does not meet required minimum.
5. Risks outside the US with underlying carriers domiciled outside the US (with the exception of Lloyds).
6. Drivers with unacceptable driving records can be excluded as vehicle and watercraft operators where allowable by state regulations. States, which prohibit such exclusions, include, but may not be limited to, New York and Wisconsin. However, auto liability can be excluded for the entire policy.
7. Residences with more than four units owned by the insured in a single location.

8. Properties with commercial underlying policies.
9. Watercraft with maximum speed in excess of 60 MPH.
10. Exposures without required minimum underlying limits.
11. Medium to heavy trucks (i.e. semis and commercial trucks).
12. Risks with a houseboat that are not permanently moored.
13. Animals which are used for business, such as riding lessons, boarding, breeding or racing, must be excluded from coverage

REFER TO COMPANY:

1. Applicants who have any of the following:
 - a. An open claim
 - b. Any closed liability claim that exceeds \$25,000 in payment during the last five (5) years
 - c. More than two (2) liability claims in the past five (5) years
2. Vacant land in excess of 300 acres.
3. Locations used for hunting.
4. Any driver(s) that have been convicted of the following:
 - a. A major traffic conviction during the last (5) years (See Chargeable Violations section below).
 - b. Combination of two (2) moving convictions and or at fault accidents during the last three (3) years
 - c. More than one (1) at-fault accident during the last three (3) years
 - d. Any risk with more than 5 total violations for all household members
 - e. Drivers over 70 with any violations or accidents
 - f. Drivers under age 21 with any of the following:
 - i. More than 1 moving violations
 - ii. 1 or more accidents
 - iii. 1 or more major violation
5. Risks with drivers over the age of 80.
6. Any applicant or any resident of the applicant's household currently or at any time had an occupation as an elected or appointed federal or state political figure, professional athlete or coach, entertainer, media personality or a senior executive officer of a publicly traded company.
7. Requested limits above \$5,000,000.
8. UM/UIM requested limit above \$2,000,000.

9. Risks with 12 or more rental units – each unit (not location) is counted separately.
10. Risks with more than 12 vehicles.
11. Homes in excess of 6,000 square feet.
12. Any location where business is conducted on premises, including daycares regardless of compensation.
13. Risks with any fatality claim.
14. Applicants who have a loss submitted or paid by a company involving an animal. Any undomesticated animals in the household or animals with bite history, security training/fighting or aggressive tendencies.
15. Any risk with a sublimit
16. Risks with more than 6 owner occupied residences
17. Risks with more than 6 owned watercrafts
18. Risks where there are farm animals other than horses. No more than 5 horses per property.
19. Any locations with an increase in hazard such as unfenced pools, broken railings, boat docks, student housing, etc.

GUIDELINES

1. “NAMED INSURED” – Policy may only be written in the name of an Individual. No Partnerships, Corporations, Estates, Trusts, LLC’s, DBA’s or other commercial named insureds. All risks not in an individual’s name must be submitted for review. All Additional insureds examples: LLC/Estate/Trust should fill out an LLC questionnaire for review. The following additional insureds cannot be included: Mortgagee, Landlord, Property Manager, Home Owner Associations, Municipalities or Government entities.
2. AUTOMOBILES – First two (2) automobiles are included in basic policy premium:
 - a. Vehicles registered to a business or corporation that the insured owns, must attach Entity Controlled by the Named Insured endorsement.
 - b. Vehicles provided to the insured by the employer may be either scheduled or specifically excluded. Underlying coverage limits must meet minimum requirements and provide coverage during personal use to be scheduled.
 - c. Motorhomes must have the Hudson Liability Limitation Endorsement (HUD-PUMB0010).
 - d. ATV’S, mopeds, motorcycles, and snowmobiles are considered automobiles for both underwriting requirements and rating.
 - e. Underlying auto liability carrier must have an AM Best or KRBA Rating of B+ or better. If not rated by AM Best or KRBA, then Demotech rating of S or better is acceptable.

- f. MVR's are run on all drivers prior to binding when auto or watercraft liability is included
 - g. Auto liability can be excluded for risks without acceptable underlying limits or driving records.
 - h. Drivers with unacceptable driving records can be excluded as vehicle and watercraft operators where allowable by state regulations (not available in NY & WI).
3. PROPERTY – First residence included in basic policy premium:
- a. Acceptable underlying CPL coverage required on all risks included for coverage. Primary locations may not be excluded.
 - b. Underlying CPL carrier must have an AM Best or KRBA Rating of B+ or better. If not rated by AM Best, then a Demotech rating of S or better is acceptable.
 - c. Apartments – Maximum of 4 owned units in a single location.
 - d. Personal Injury is excluded if it is not provided on underlying.
 - e. Farms – if owned and operated by Insured, must have farm CPL or CPL minimum limits of \$300,000. FARMS – Small farms without commercial operations only. Gentleman's Farms: A gentleman's farm is an extremely small or non-operative farm. They are generally small acreages that are not used to produce large amounts of food, grain, or livestock for major markets. Gentleman's farms are referred to as hobby farms; the gentleman farmer has an independent source of income and farms for pleasure rather than for money.
 - f. Vacant Land – must have minimum underlying of \$300,000 CSL. Must have coverage under CPL or Homeowners Policy. Charge for all acreage combined.
 - g. Locations with a hunting exposure must be submitted to the company.
 - h. Insured must reside in primary residence for 6 months and 1 day
4. WATERCRAFT:
- a. Minimum underlying liability coverage of \$300,000 CSL for watercraft with 350 HP or less and \$500,000 CSL for watercraft with more than 350 HP.
 - b. Race boats are ineligible and will be excluded.
 - c. Watercraft with any form of Ocean Marine or commercial coverage must be excluded.
 - d. Watercraft with sublimit of coverage are ineligible and should be excluded.
 - e. All watercraft over 40feet/350HP must have Hudson's USL&H Endorsement (HUD-PUMB0017).
 - f. All watercraft with inboard or inboard/outboard power greater than 50 horsepower, outboard power greater than 25 horsepower and sailboats 26 feet or more in length need to be scheduled or excluded. If they are less than this and automatically covered by the homeowner's policy (i.e. canoes or rowboats), they do not need to be scheduled.
5. FARMS – Small farms without commercial operations only.
- a. Gentleman's Farms: A gentleman's farm is an extremely small or non- operative farm. They are generally small acreages that are not used to produce large amounts of food, grain, or livestock for major markets. Gentleman's farms are also referred to as hobby farms; the gentleman farmer has an independent source of income and farms for pleasure rather than for money.
 - b. No more than 1 employee.
 - c. Less than \$25,000 of annual revenue from farming operations.
 - d. Minimum underlying CPL limit of \$300,000 CSL.
 - e. No partnerships as named insured. A policy must be written in an individual's name, attaching an endorsement limiting coverage to "his interest only."
 - f. No tobacco farms or vineyards.
 - g. Cattle – no more than 5 head

- h. Horses – no more than 5 head
- i. Sheep – no more than 5 head
- j. Pigs – no more than 5 head
- k. Chickens – no more and 10 head
- l. Farmland leased to others is acceptable for acreage only; it is covered and charged as vacant land.
- m. No commercial underlying policies. Farm CPL and CPL are acceptable as underlying.
- n. Farms are charged separately even if located at the primary residence.
- o. Horse boarding, lessons, selling, or breeding exposures will be excluded.

6. REQUIREMENTS – prior to binding:

- a. Proof of a valid license and current MVRs.
- b. Confirmation of underlying coverage: company and limits.
- c. Signed Hudson UM selection/rejection form (new business and changes to the UM/UIM coverage only – unless requested by company).
- d. Application or renewal offer letter signed by the insured or legal representative
- e. Confirmation of all Subjectivities listed on quote

7. CHARGEABLE VIOLATIONS:

Minor Violations (including but not limited to):

- a. Failure to Stop
- b. Speeding less than 25 MPH over listed limit
- c. Careless Driving
- d. Following too close
- e. Other moving violations

Major Violations (including but not limited to):

- a. DUI or DWI
- b. Hit & Run
- c. Reckless Driving
- d. Speeding more than 25 MPH over posted limit (excessive speeding)
- e. Evading Police
- f. Driving on a suspended license
- g. Exhibition of speed/drag racing
- h. Voluntary/Involuntary Manslaughter
- i. School bus violations

The higher violation is charged for incidents with more than one violation on the same occurrence.

Since it is not possible to make rules to cover every situation, the Company reserves final decisions with respect to acceptance of risks, underwriting, rates, etc.